

Arundell Arms Hotel wins South West Tourism Excellence Award

The Arundell Arms Hotel at Lifton, Devon has won the **2011 Best Business Hotel Award** from South West Tourism.

The South West Tourism Excellence Awards are the 'official' tourism awards for the region, linking closely with the awards in Cornwall, Devon and Bristol as well as forming the regional heat of the national VisitEngland awards.

A total of 350 entries were considered for the Awards, with all entrants undergoing a short-listing process and over 100 going on to be visited by a team of 25 judges and mystery shoppers.

This year's judging was the tightest ever, with winners separated by fractions in their mystery shop scores and requiring lengthy debates amongst the Judging Panel, whose Chairman, Alistair Handyside, commented: "These finalists represent the best of the best tourism businesses in the South West. The visitor economy is crucial to our region and these businesses are an example to all of us, to show what can be achieved in these challenging times".

Adam Fox-Edwards (hotel Managing Director) said, "I am thrilled that the hotel has won this great award. This year we are celebrating 50 years of my family being at the hotel and so it is doubly rewarding. We are well known for our country sports and fine food but the business meetings we host and how we look after our business guests are every bit as important. This award recognizes that and it is a great reflection on the whole team at the hotel."

The Arundell Arms Hotel

The Arundell Arms Hotel is a 300 year-old former coaching inn at Lifton, Devon. It is now one of the country's leading sporting, country house and business hotels. It has 23 bedrooms, and is known for its country sports and fine dining. It hosts business events and meetings in its 4 meeting rooms and can cater for up to 100 delegates. Being just 1 mile from the A30 dual carriageway on the Devon/Cornwall border and with parking for 60 cars, it is readily accessible for all westcountry businesses.

It has a high quality restaurant and brasserie as well as its own pub, The Lifton Courthouse.

Among its many awards, it includes three AA stars and two rosettes for food as well as winning Silver in the 2011 Taste of the West Awards.

The hotel has been family owned and run since 1961 by the Fox-Edwards family.

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